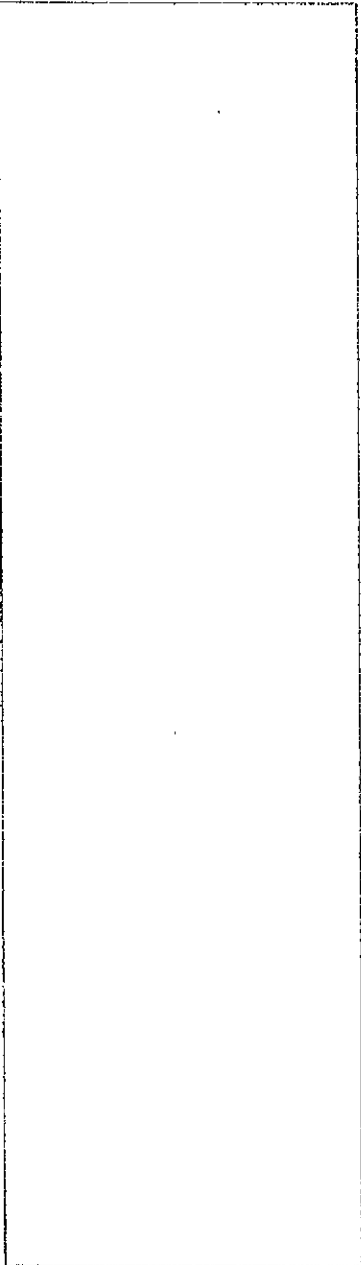


Consili, Las Vegas, NV - Television Order  
 Client: Judge Chris Lee Market 25+ Likely Voters  
 Buyer: Theresa Campagna, (702)324-1474, T.Campagna65@hotmail.com

To: Kevin Goodell, KVBC NBC Ch. 3, Email: Kgoodell@mynews3.com  
 Tel: (702)857-3270, Cell: (702)222-7843 Fax: (702)857-3208

Flight Dates: 10/15-10/28

Stations	Day/Time	Code	GRPs	Cost	GRP	Units / GRPs / Gross Cost by Week - Monday Dates												Length: 1:35 bookends		Total	Units	GRPs	Gross Cost
						2012	10/15	10/22	10/29	11/5	11/12	11/19	11/26	12/3	12/10	12/17	12/24	12/31					
KVBC NBC 3.50	Sa College Football Notre Dame	7WKD	Units GRPs Gross Cost	\$500	1																		



Consili, Las Vegas, NV - Television Order

Client: Judge Chris Lee Market: 25+ Likely Voters

Buyer: Theresa Campagna, (702)324-1474, T.Campagna85@hotmail.com

To: Kevin Goodell, KVBC NBC Ch. 3, Email: Kgoodell@mynews3.com

Tel: (702)657-3279 Cell: (702)282-7843 Fax: (702)657-3208

Flight Dates: 10/15-10/28

Stations	Day/Time	Code	GRPs	Cost	GPP	2012												Total			
						Units / GRPs / Gross Cost by Week - Monday Dates													Units		
						10/8	10/15	10/22	10/29	11/5	11/12	11/19	11/26	12/3	12/10	12/17	12/24			12/31	GRPs
KVBC NBC 3:30	M-F 4:30-5a Megyns	0-EM	1.2	\$200.	\$167		2												4	4.8	\$800.
KVBC NBC 3:30	M-F 5-6a Wegners	0-EM	1.6	\$450.	\$281		1												2	3.2	\$900.
KVBC NBC 3:30	M-F 11a-12p Rachael Ray	1-DT	1.2	\$325.	\$271		2												4	4.8	\$1,350.
KVBC NBC 3:30	M-F 9-10a Today II	1-DT	1.8	\$425.	\$238		1												2	3.6	\$860.
KVBC NBC 3:30	M-F 4-5p First News	2-EN	2.2	\$725.	\$330		2												4	8.8	\$2,970.
							8		8										16	25.2	\$8,750.
							GRPs		12.8												
							Gross Cost		\$3,375												